

Research Paper

Promotion of Professional Ethics in the Field of Health: Challenges and Solutions

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ABSTRACT

Background and Objectives: The promotion of professional ethics in the field of health is an important issue that requires constant attention and effort. By implementing these solutions and managing existing challenges, it is possible to strengthen professional ethics in the field of health and have a significant improvement in the provision of healthcare services. Based on this, the current study has been reviewed with the aim of improving professional ethics in the field of health: challenges and solutions.

Methodology: The present study is a systematic review in which the keywords were determined based on MESH and then searching in databases: SID, Iran Medex, Pubmed, Google scholar, Cochrane, Scopus, Web of Science Uptodate, Magiran. The results of the search and review led to finding 43 articles that were studied with the cooperation of the authors and the initial thematic analysis. At the end of the search, 16 articles were obtained, and finally 13 articles were included in the study based on thematic and content criteria and the purpose of the study. Systematic review.

Results: The promotion of professional ethics in the field of health faces many challenges that require attention and effective measures. Some of the challenges are violation of patients' privacy, conflict of interests in medical decisions, reduction of respect for patients' decisions, violation of the principles of fairness and equality in providing services to patients, problems in interpersonal communication, non-compliance with ethical principles in medical research, reduction of transparency and information. To patients, the lack of sufficient moral abilities in the medical staff, to face these challenges and promote professional ethics in the field of health, solutions such as: continuous training and awareness to the medical staff in the field of ethical principles, development of policies and clear guidelines for managing conflicts of interest, Encouraging the improvement of interpersonal communication and communication skills, developing an organizational culture based on ethical values, paying attention to patients' rights and respecting their decisions, improving transparency and informing patients about the treatment process, periodic ethical evaluation and providing feedback to the treatment staff, encouraging Developing moral capabilities in the medical staff, paying attention to cultural diversity and raising awareness in this field, providing support and stress management programs for the medical staff.

Conclusion: To improve professional ethics in the field of health, we need effective measures. Continuous and complete trainings in the field of professional ethics for all health professionals, creation of support and work support environments, promotion of professional ethics culture and creation of strong legal supports are among the important solutions that can significantly improve the behavior and basic decisions of health professionals. In general, the promotion of professional ethics in the field of health is very important, and actions that gradually promote and strengthen these goals and principles will bring a significant improvement in the quality of medical care and improve the health of society.

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Introduction

Professional ethics in the field of health is one of the most important things for improving the quality of medical care and improving the health of society. Despite the importance of this issue, we are facing some challenges that need to be investigated and appropriate solutions to solve them (Akbari et al., 2022). At first, the concept of professional ethics was used to mean work ethics and occupation ethics. Even today, some writers of professional ethics use the first meanings of this concept to define them. Terms such as: ethics work or ethics professional which is equivalent to work ethics or professional ethics in Persian language. Ethics means observing the spiritual principles and values that govern the behavior of a person or group, based on what is right and what is wrong (Bigleri et al., 2020). Professional ethics is a branch of ethical knowledge that analyzes the ethical duties of a profession and its ethical issues. Professional ethics is a set of principles and standards of human behavior that determine the behavior of individuals and groups. The principles of professional ethics have a great burden and values, the observance of which plays a very important role in the observance of norms and the effectiveness of social interactions, and this requires basic and basic knowledge of the mentioned principles (Faramarz Gharamaleki, 2011). Professional ethics is a process of rational thinking whose goal is to determine the values of the organization (Niaz Azari et al., 2014). Ethics in higher health education is a multi-dimensional concept and the origin of effectiveness in it, for this reason, it has received the attention of many universities. The diversity of research in the field of professional ethics has confronted researchers and officials with many variables and dimensions in this regard (Decker et al., 2022). Higher health education is one of the subsets of science and technology systems, which is of particular importance due to the changing environment of health systems and the need for education to respond to this changing environment (Esmaili et al., 2021). The ethics of education in the university provides the benefits and individual and group well-being of students. Ignoring ethics in education harms students' ability to learn. Some of the ethical principles of university education are: respecting students as human beings, considering students as equals in counseling, teaching and grading, and keeping students' grades confidential, so professors must observe the principles of professional ethics (especially clinical professors) is of special value due to the effective role they have on the performance of learners and individuals (Nasiri et al., 2021). Faculty members as role models and examples for students, besides their scientific role, also play a sensitive moral role. For this reason, in many universities and institutions of higher education, regulations with the title of

ethical identifiers have been compiled (Larijani, 2003). Medical ethics is an interdisciplinary science whose subject is ethical issues in the field of medical sciences (Hosseini and Aghazade, 2008) Therefore, based on the topics discussed in the medical community, the discussion of ethics has a special place due to the importance of the medical profession, so that medical ethics has been assigned a very serious and extensive scientific discussion. If the benefits of observing professional ethics are more comprehensive, the degree of commitment to its principles is of a higher degree, and the more reasonable the restrictions imposed by the principles of professional ethics are and the more effective they are in the growth of the organization, the stronger the adherence will be (Fazeli et al., 2013). The interweaving of moral virtues with the medical profession has long given it sanctity and honor. Because the doctor is the trustee of the patient's life, wealth and honor due to his profession. This principle of ethics in medicine has many examples, among them are trustworthiness towards public property (medical facilities and equipment) and human resources (doctors, nurses, workers in medical departments, students studying and patients) (Sheikhi et al., 2021). According to the researcher, the most important challenges: 1. Lack of professional ethics training: Some health professionals are faced with a lack of professional ethics training and proper culture, which can lead to inappropriate behaviors and violations of ethical principles. 2. Financial pressures and discrimination in decision-making: Some employers and health systems may impose financial pressures and discrimination in decision-making on health professionals, which can have a bad effect on their professional ethics. 3. Lack of legal support: Lack of strong and sufficient legal support to support professional ethics can cause violations of ethical principles and professional documents of health professionals. According to the researcher, the most important solutions are: Promotion of professional ethics trainings: providing continuous and complete trainings in the field of professional ethics for all health professionals can make an effective improvement in their behaviors and decisions. Creating supportive environments: Creating a protective work environment and providing legal supports to support moral ethics can help to remove the financial pressures of discrimination in decision making. Promoting the culture of professional ethics: promoting the culture of professional ethics among the medical and health community, through educational and promotional programs and activities, can lead to increasing the importance of professional ethics and principled behaviors. In order to improve professional ethics in the field of health, it is necessary to pay enough attention to the existing challenges and issues, and by implementing appropriate solutions, improve the behaviors and improve the quality of medical care and community health.

Methodology:

Research Methodology In this systematic review, of the articles published in domestic and foreign journals available in databases; SID, Iran Medex, Pubmed, Google scholar, Cochrane, Scopus, Web of Science Uptodate, Magiran, were used in the range of 2000-2020. Searching for articles mainly using the keywords of professional ethics, medical education, health, challenges. The inclusion criteria included all the studies aimed at promoting professional ethics in the field of health: health challenges and solutions, and the exclusion criteria were studies not related to the title. Two researchers searched the articles simultaneously and evaluated the quality of the articles separately in order to increase the validity and reliability of the study. The articles were evaluated based on the inclusion and exclusion criteria. The selection of articles was done in such a way that at first, a list of titles and abstracts of all the articles available in the databases were prepared by the researcher and examined in order to determine and select relevant titles. Then related articles were entered into the research process independently of all cases. At the end of the search, 43 articles were obtained and finally 13 articles that had good quality were included in the systematic review.

Results:

Since compliance with professional ethics is necessary in any field, various studies have been conducted on this field in the past years. For example, in the study of Sheikhi Mubarak et al., the model of professional ethics of physical education teachers was formed in three levels, including factors affecting professional ethics, levels of professional ethics and its consequences (Sheikhi et al., 2021). Esmaili et al. (2021) consider it effective in improving professional ethics in the hospital. Also, compliance with professional ethics facilitates the effect of spiritual intelligence on reducing the incidence of aggressive behaviors of nurses. The results of the research of Terkashund et al. (1400). It expresses implications in the goals, principles and methods of professional ethics of professors. Some of the goals of professional ethics are: achieving happiness and perfection, fostering responsibility, acquiring competences, and creating a foundation for guiding educators. Some of the principles are: respect, commitment, merit-oriented and patience. Among the methods, we can also mention moral formation, belief formation, excellence of existential affairs, and gradualness and persistence (Torkashvand et al., 2021). Organizational culture, perception of organizational policy and professional ethics have an effect on the organizational silence of faculty members (Akbari et al., 2022). The results of the research by Mohammad

Musaei and his colleagues showed that the level of compliance with professional ethics by teachers was in a favorable condition. This issue can be considered a strong point for the clinical training of medical students (MohammadMousaei et al., 2022). Nasiri et al.'s findings showed that from the point of view of clinical participants, some items such as respect for patients were more important, but less important in the field of job excellence. Therefore, it is recommended to strengthen internal motivations and express the position of clinical professional ethics indicators in clinical training programs for some reported cases of low importance (Nasiri et al., 2021). According to the results of Rezaian et al.'s study, all three categories of environmental, managerial and personal care factors, respectively, are the most obstacles to complying with professional ethics in clinical care from the point of view of midwives working in the hospitals of North Khorasan province (Rezaeean et al., 2021). Khujaste is in examining the role of university faculty members in enhancing moral education in universities. He reached these results that it is the duty of university faculty members, while consolidating students' religious beliefs, to improve their moral education as well. The growth of emotional, cognitive, and behavioral dimensions leads to the enhancement of moral education in faculty members and students. The cognitive dimension of moral education deals with effective teaching and its related components. In the behavioral dimension, paying attention to moral freedom, resilience, moral openness and developing a spirit of criticism are considered to be the most important strategies for growth (Khojasteh, 2021). The results of Decker et al., (2022) showed that every year, on average, about two articles are published in the field of professional ethics, and most of the articles are non-empirical academic articles. Only 14% of the articles referred to the CEC code of ethics and/or professional practice standards. More than 40% of articles dealing with professional ethics acknowledge ethical issues related to teacher preparation. The results of Fino et al. (2022) showed that pharmacists are expected to manage challenges competently and for the benefit of patients. Lukhele et al.'s findings (2022) helps to realize that addressing professional ethics in the construction industry is crucial to improve health and safety performance in the delivery of construction projects. Zhang et al. (2021) concluded that medical ethics, including professional ethics, should be considered as an essential subject in the university curriculum.

Discussion and Conclusion:

Lack of adequate education and training in professional ethics leads to unethical behavior and decision making among health care professionals. Financial pressures and conflicts of interest often pose challenges to maintaining ethical standards in healthcare settings. Legal protection and limited protection for health

care professionals who face ethical dilemmas and moral distress in their practice. The importance of promoting a culture of professional ethics in health care organizations to improve accountability and transparency. Ethical challenges related to patient autonomy, privacy and informed consent in clinical decision-making processes. The need for continuing professional development and ethics education programs to strengthen ethical decision-making skills among health care professionals. The effect of organizational culture, leadership and workplace environments on ethical behavior and decision-making in health care environments. These are some of the common findings that may emerge in discussions of professional ethics in the health field. Further research and data analysis are needed to provide more specific and concrete findings on this topic. Islamic teachings, despite the great emphasis on the moral value of confidentiality, especially in the medical profession, consider it necessary and necessary to disclose the patient's secret in special cases. Because maintaining the health of the patient and the members of society is not compatible with "absolute confidentiality" at times. Clean eyes and chastity are also among the most necessary ethical considerations in the medical profession, without adherence to which one cannot talk about the virtue and honor of medicine. Ethics is important for both medical students and professors. The role of ethics in the health system becomes more prominent when, in addition to the issue of medicine, the importance of observing ethics in the health system is specifically clarified. It seems that raising the level of public awareness; Both recipients and providers of health services, the implementation of necessary supervision, and the audit of laws and regulations in the field of health in order to strengthen ethics are at the forefront of the future basic goals that need to be followed. In the clinical principles of modern medicine, there are 10 medical professional responsibilities for learners and practitioners. Things such as obtaining professional qualifications, commitment to honesty with patients, commitment to keeping patient secrets, commitment to having proper relationships with patients, commitment to promoting Quality of patient care, commitment to patient access to care, commitment to equitable distribution of resources, commitment to act based on scientific information, commitment to maintaining patient trust by prioritizing his interests and needs over his own wishes, and commitment to the usual professional responsibilities that It should be paid attention to and practiced at the bedside [26]. Doctors, interns and interns should have at least six characteristics in terms of clinical professionalism, which are: skill based on theoretical knowledge with university education, ability and skill to be evaluated, The supervision of an official scientific body, practical guidelines for work and being ready to serve without eyes. Interns, interns and assistants who work as clinical students and experienced doctors of the future must adhere to the four accepted principles of medical ethics, including the autonomy of individuals and patients, paying

attention to the benefits of interventions, the harmlessness of interventions and the observance of justice between patients. In general, these studies show that professional creative promotion in the field of health requires the continuous effort and cooperation of members of the treatment team, health managers and other related institutions in order to achieve a significant improvement in the care of patients and to improve public credibility and trust in the health system.

The promotion of professional ethics in the field of health is a very vital thing that requires constant attention and actions. In this field, various challenges may arise that require effective solutions to solve them. According to the challenges and solutions to improve professional ethics in the health field that were reviewed earlier, it can be concluded that increasing awareness, training and continuous support of the medical staff, developing an organizational culture based on moral values, paying attention to the rights of patients and creating effective opportunities for cooperation and interpersonal communication, can have a significant improvement in the promotion of professional ethics in the field of health. In short, in order to promote professional ethics in the field of health, it is necessary to address the challenges with care and attention and by implementing appropriate solutions, environmental Ethical and humanitarian in the environment should be improved, which guarantees the improvement of the quality of patient care and the improvement of the performance of the medical staff.

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